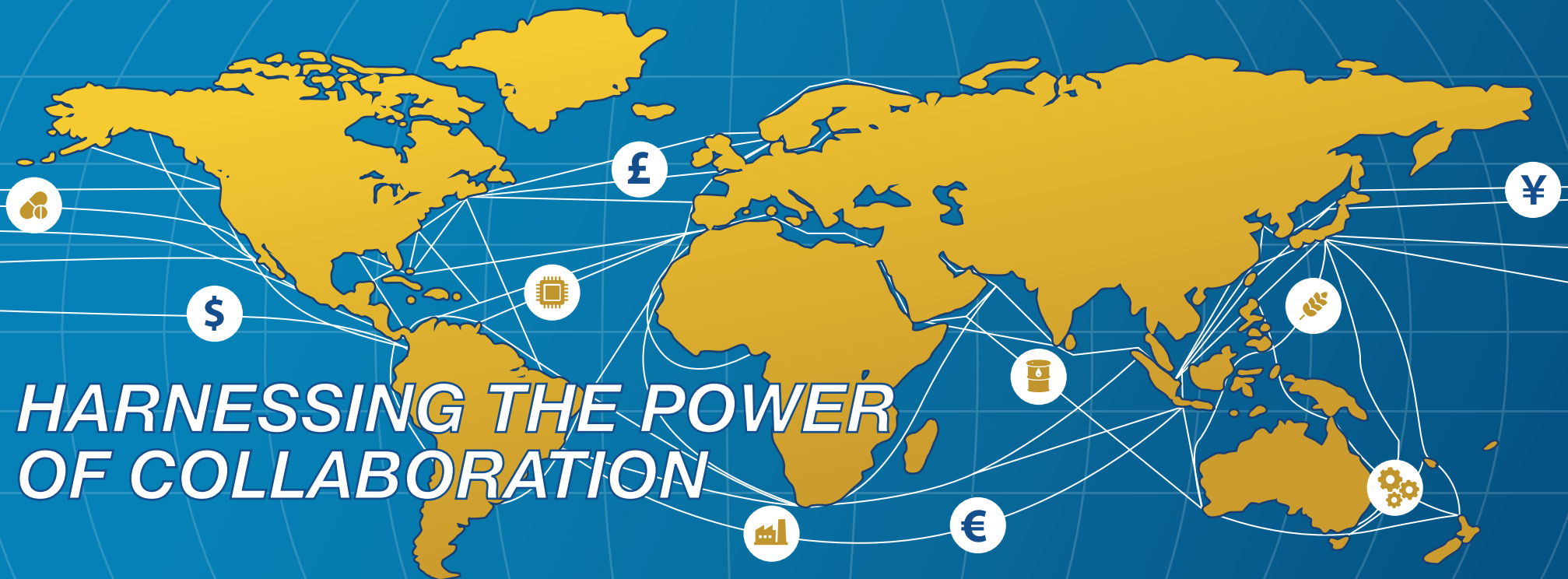




The
Maritime Standard
TMS

SHIP FINANCE & TRADE CONFERENCE

8 November 2020, Sofitel Abu Dhabi Corniche



www.tms-shipfinanceandtrade.com

CONFERENCE INTRODUCTION

The Maritime Standard Ship Finance & Trade Conference is a not-to-be-missed event that has firmly established itself as a high profile occasion within the regional shipping and finance industry calendar, attracting top quality speakers and participants. The high calibre of the presentations, and the senior level of those attending, has meant that the Conference has generated significant media interest regionally and worldwide, and is already renowned for its networking opportunities.

The 6th Annual Maritime Standard Ship Finance and Trade Conference will be held on Sunday 8th November 2020 at Sofitel Abu Dhabi Corniche. Currently at the planning stage, the event will build further on the reputation built by the first five events and a similarly high level and influential list of speakers and panellists is being assembled.

In 2019, the conference attracted a high-quality audience of over 150 executives and decision makers from across the industry. They assembled to discuss and debate the key issues and trends facing the shipping and ports markets in the Middle East and the Indian Subcontinent with a particular focus on financial issues, and will do again in 2020.

Feedback from the Conference was universally positive, with full appreciation of the opportunity to hear from some of the best known personalities in the business, all leaders in their chosen fields. Bringing together stakeholders from the world of shipping, ports, banking, finance, law, classification and other sectors under one roof proved immensely valuable, and a consensus was that building partnerships to help accelerate investment led growth was a priority.

Based on the track record of the first four events, this is going to be a Conference that will be well-attended and much talked about, and will raise the profile of those companies connected with it through sponsorship. The Conference will once again give shipping, finance and trade professionals the opportunity to enter into dialogue with experienced and influential decision makers, as well as to network, adding value through its high quality production and organisation.

WHY SPONSOR?

Sponsorship of The Maritime Standard Ship Finance and Trade Conference offers numerous benefits. These include:

- Providing your organisation with a platform on which to raise its profile and enhance its corporate image
- Showcasing your products and services to a targeted, high quality audience, maximising exposure and potential sales
- Demonstration of a high level of commitment to the shipping, ports, trade and finance sectors in the Middle East and the Indian Subcontinent region
- Greater brand recognition as well as promotion through the conference dedicated website, programme and integrated marketing plan
- The chance to gain access to key industry decision makers and opinion formers and to network with potential partners and customers

It has been hugely beneficial to be here, there is a lack of understanding amongst many of the banks, many of which might be sitting on the sidelines. Hopefully this conference will give them a push to take a closer look at the industry.

Christopher James Thomas
CFO, ADNOC Logistics & Services

SPONSORSHIP PACKAGES

PREMIUM SPONSORSHIP PACKAGES	GOLD	SILVER	GENERAL
SPONSORSHIP FEE	US\$ 30,000	US\$ 20,000	US\$ 15,000
Exclusive & restricted to	1 Company	2 Companies	3 Companies
Recognition on relevant marketing materials leading up to and at the conference	Headline branding and positioning as gold sponsor	Headline branding and positioning as a silver sponsor	Headline branding and positioning as a general sponsor
Acknowledgement on screen at the beginning of all sessions	✓	✓	✓
Logo in the Event catalogue	✓	✓	✓
Your company profile in the Event catalogue	600 words	400 words	250 words
Advertisement in Event catalogue	Inside Front Cover - A4 Size Advert	A4 Size Advert - Early premium position	A4 Size Advert
Logo on the event website hyperlinked to the sponsors website	✓	✓	✓
Your company profile on the event website	600 words	400 words	250 words
Complimentary delegate registrations	10	5	3
Promotional insert in delegate bag (to be provided by sponsors)	✓	✓	
Gift insert in delegate bags (to be provided by sponsors)	✓	✓	
Acknowledgement in the post conference Marketing & PR	✓	✓	✓

INDIVIDUAL SPONSORSHIP PACKAGES	LANYARDS & BADGES	CONFERENCE BAGS	CONFERENCE REGISTRATION DESK	WIFI NETWORK	TABLE GIFT
SPONSORSHIP FEE	US\$ 15,000	US\$ 15,000	US\$ 15,000	US\$ 15,000	US\$ 15,000
Exclusive & restricted to	1 Company	1 Company	1 Company	1 Company	1 Company
Recognition on relevant marketing materials leading up to and at the conference	✓	✓	✓	✓	✓
Logo on event merchandise	Logo printed on the lanyards & name badges provided to all the delegates	Logo printed on the conference bags provided to all the delegates	Branding around the registration desk	Custom WiFi Network Name and Password	Logo printed on the gifts provided to all the delegates
Logo in the Event catalogue	✓	✓	✓	✓	✓
Your company profile in the Event catalogue	250 words	250 words	250 words	250 words	250 words
Advertisement in Event catalogue	A4 Size Advert	A4 Size Advert	A4 Size Advert	A4 Size Advert	A4 Size Advert
Logo on the event website hyperlinked to the sponsors website	✓	✓	✓	✓	✓
Your company profile on the event website	250 words	250 words	250 words	250 words	250 words
Complimentary delegate registrations	3	3	3	3	3
Promotional insert in delegate bag		To be provided by Sponsor			
Acknowledgement in the post conference Marketing & PR	✓	✓	✓	✓	✓
INDIVIDUAL SPONSORSHIP PACKAGES	NOTEPADS & PENS	WATER & MINTS	CONFERENCE CATALOGUE	VALET PARKING	MOBILE CHARGING STATION
SPONSORSHIP FEE	US\$ 12,000	US\$ 12,000	US\$ 12,000	US\$ 12,000	US\$ 12,000
Exclusive & restricted to	1 Company	1 Company	1 Company	1 Company	1 Company
Recognition on relevant marketing materials leading up to and at the conference	✓	✓	✓	✓	✓
Logo on event merchandise	Logo printed on the pens and writing pads provided to all the delegates	Logo printed on the water bottles and mint cards/tins provided to all the delegates	Logo printed on the front of the event catalogue, in printed and electronic version	Logo printed on valet parking booth/desk, logo on attendant uniforms	Logo printed on mobile charging stations
Logo in the Event catalogue	✓	✓	Company credited on the Front cover of the event catalogue.	✓	✓
Your company profile in the Event catalogue	200 words	200 words	✓	200 words	200 words
Advertisement in Event catalogue	A4 Size Advert	A4 Size Advert	Outside Back Cover	A4 Size Advert	A4 Size Advert
Logo on the event website hyperlinked to the sponsors website	✓	✓	✓	✓	✓
Your company profile on the event website	200 words	200 words	200 words	200 words	200 words
Complimentary delegate registrations	2	2	2	2	2
Acknowledgement in the post conference Marketing & PR	✓	✓	✓	✓	✓

SESSION SPONSORSHIP PACKAGES	KEYNOTE & MAIN SESSION	SESSION 2	SESSION 3
SPONSORSHIP FEE	US\$ 15,000	US\$ 12,000	US\$ 12,000
Exclusive & restricted to	1 Company	1 Company	1 Company
Recognition on relevant marketing materials leading up to and at the conference	✓	✓	✓
Acknowledgement on screen	At the beginning of the session sponsored	At the beginning of the session sponsored	At the beginning of the session sponsored
Logo on the screen	During the session sponsored	During the session sponsored	During the session sponsored
Logo in the event catalogue	✓	✓	✓
Your company profile in the event catalogue	250 words	200 words	200 words
Advertisement in Event catalogue	A4 Size Advert	A4 Size Advert	A4 Size Advert
Logo placed next to the session sponsored (on the website and all marketing collateral)	On all online and printed conference programmes	On all online and printed conference programmes	On all online and printed conference programmes
Sponsor name stands on the tables during the session	✓	✓	✓
Logo on the event website hyperlink to the sponsors website	✓	✓	✓
Your company profile on the event website	250 words	200 words	200 words
Complimentary delegate registrations	3	2	2
Acknowledgement in the post conference Marketing & PR	✓	✓	✓



This has been a valuable opportunity to put stakeholders from the maritime and insurance industries together to discuss and identify the common issues and challenges that they are facing and try to put together a framework for better collaboration.

Nabil Azzouz, Vice President – Marine & Energy (International), Abu Dhabi National Insurance Company



ADDITIONAL SPONSORSHIP PACKAGES	DELEGATE LUNCH	NETWORKING COCKTAILS	WELCOME & AFTERNOON BREAKS
SPONSORSHIP FEE	US\$ 15,000	US\$ 12,000	US\$ 12,000
Exclusive & restricted to	1 Company	1 Company	1 Company
Recognition on relevant marketing materials leading up to and at the conference	✓	✓	✓
Roll up banners	✓	✓	✓
Sponsor Name stands	On dining tables	On cocktail tables	On coffee tables
Sponsor Name stands at the food stations	✓	✓	✓
Logo in the Event catalogue	✓	✓	✓
Your company profile in the Event catalogue	250 words	200 words	200 words
Advertisement in Event catalogue	A4 Size Advert	A4 Size Advert	A4 Size Advert
Logo placed next to the session sponsored (on the website and all marketing collateral)	On all online and printed conference programmes	On all online and printed conference programmes	On all online and printed conference programmes
Logo on the event website hyperlink to the sponsors website	✓	✓	✓
Your company profile on the event website	250 words	200 words	200 words
Complimentary delegate registrations	3	2	2
Acknowledgement in the post conference Marketing & PR	✓	✓	✓

WHY ATTEND THE MARITIME STANDARD SHIP FINANCE & TRADE CONFERENCE?

The Maritime Standard Ship Finance & Trade Conference offers so many benefits that you really should be making time for them. Here are some of the main reasons you will gain if you attend a TMS conference.

1. Stay at the cutting edge

Hearing case studies from major players, watching tip-filled talks and getting a glimpse into how competitors operate are all reasons to attend.

2. Meet experts in person

TMS offers you a chance to meet key people that can positively influence your business.

3. Networking opportunities

The Maritime Standard Ship Finance & Trade Conference provides plenty of chances for attendees to network, form new relationships and strengthen existing ones.

4. Learn from the best

The speakers at TMS conferences are not just industry leaders with years of experience and deep insights into the shipping industry, they are also engaging, inspiring thinkers who are passionate about sharing what they have learned and helping others enhance their skills.

5. Invest in Yourself

Recognising that you still have things to learn, and can get better, is an important step towards career development. So attending a TMS conference is an investment in yourself, as well as your company.

PROFILE OF ATTENDEES

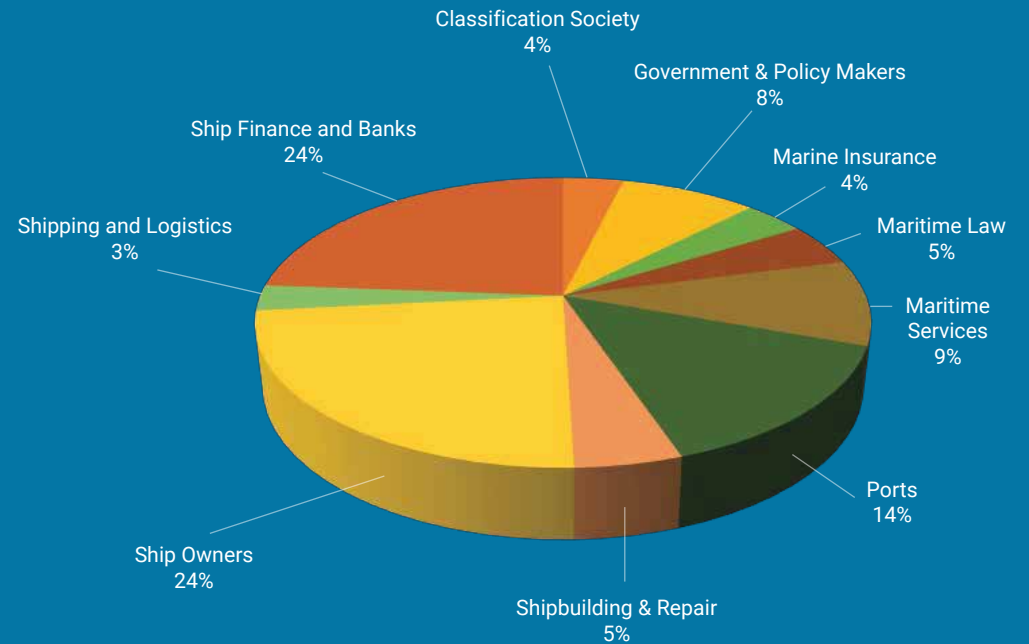
The majority of our attendees include executives from Ship Finance companies, Banks, investment companies, as well as ship owners.

Ship finance and Banks in attendance include Abu Dhabi National Insurance bank, Industrial & Commercial Bank of China (ICBC), Standard Chartered Bank, S One Capital, National Bank of Fujairah, Maersk Trade Finance, Global Marine Transport Capital LLC, Tufton Oceanic (Middle East) Limited, Abu Dhabi Commercial Bank, Abu Dhabi Islamic Bank, Mashreq Bank PSC & Burgan Bank Group.

Delegate Fee per person		
Early Bird Registration *	Group Registration +	Regular Registration
USD 750 USD 600	USD 750 USD 500	USD 750

* Early Bird closes on 11 October 2020

+ Valid on registration of 3 or more



SO WHAT ARE YOU WAITING FOR!

The Maritime Standard Ship Finance & Trade Conference has been designed specifically for top executives involved in finance, trade and investment within the shipping, maritime and relevant sectors providing you with a unified platform where you can address market trends and future outlook, explore commercial opportunities and foster business relations.

To assure yourself of the opportunity to attend one of the most informative conferences with the best networking opportunities in the Middle East and the Indian Subcontinent, book your delegate place now!

For bookings, please contact our sales team at **+9714 380 5556** or email at delegates@tms-shipfinanceandtrade.com



It was an excellent event, with a good cross-section of panelists as well as delegates, from the shipping, infrastructure, legal and banking communities. The interaction was great amongst the delegates and I took a lot of positive things away from the conference.

Jacob Berman

Managing Director- Infrastructure and Transportation,
Corporate & Institutional Banking, Standard Chartered

I was greatly impressed by the quality of presentations, which highlighted the diversity of funding sources available. They also brought home the need to educate each other about new regulations affecting banking as well as shipping and the maritime sector generally.

Bora Bariman

Head of the Energy & Marine segment, National Bank of
Fujairah

The Conference was topical and well-timed simply because of the impact that consolidation is having on global markets. So many companies are going through the process, or are discussing it, so there was plenty to learn.

Andrew Baird

Partner, Watson Farley Williams (Middle East)



HAVE A QUESTION? WE ARE HERE TO HELP!

For more information on available sponsorship packages and delegate booking, please contact our sales team:

Richie Menezes

T: +971 43 80556

M: +971 52 765 5575

E: richie@flagshipme.com

Ammaar Murtaza

T: +971 43 80556

M: +971 55 245 4466

E: ammaar@flagshipme.com

For PR and partnerships, please contact **Girisha Moorjani** on +971 52 360 4190 or email at girisha@flagshipme.com

For event management and marketing, please contact **Samira Rizvi** on +971 55 819 2564 or email at samira@flagshipme.com

For information on conference programme and speaking opportunities, please contact **Clive Woodbridge** at clive@flagshipme.com

For more information, please visit our website
www.tms-shipfinanceandtrade.com